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* **IN THE HIGH COURT OF DELHI AT NEW DELHI**

+ W.P.(C) 11857/2025

DR AMARNATH GOYAL AND ANR.

.....Petitioners

Through: Mr. Praveen Suri and Mr. Sagar
Nandwani, Advocates
Mob: 9810928188

versus

THE COMMISSIONER MCD AND ORS.

.....Respondents

Through: Mr. Anuj Gupta, Advocate for MCD
Mob: 7834814477
Email:
anujassociates2018@gmail.com

CORAM:

HON'BLE MS. JUSTICE MINI PUSHKARNA

ORDER

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15.09.2025

1. The present writ petition has been filed seeking directions to the respondents to remove the illegal board put in the property bearing no. A-1/28, Janakpuri, New Delhi- 110058.
2. A Status Report dated 18th August, 2025 has been filed on behalf of the Municipal Corporation of Delhi ("MCD"), wherein, it is stated that there were two boards existing in the property in question.
3. It is submitted that one board, which was unauthorized, has already been removed and with respect to second board, permission has already



been granted by the MCD.

4. Permission letter with regard thereto has been placed on record, which is reproduced as under:



Permission Letter

MUNICIPAL CORPORATION OF DELHI

OFFICE OF THE COMMERCIAL OFFICER (ADVERTISEMENT)

Dr. Shyama Prasad Mukherjee Civic Centre (25TH Floor)

Jawaharlal Nehru Marg, New Delhi-110002

Ph. No. 011-2322-7511

kisna Diamond

Ground Floor,A-1/28, Shivaji Marg, opp. Metro Pillar
No 627,, New Delhi, Delhi 110058, Janak Puri District
Centre
Mahavir Nagar, West Zone, Delhi - 110058

Applicant Name: Kisna

Mobile No.: 7039393502

Business ID: bs_4804

User ID: mcd_3896

Txn ID: R195521755177427

Business Created: August 13, 2025

**Payment Tenure: August 13, 2025
to November 12, 2025**

Payment on: August 14, 2025

Sub: NOC/Permission for display of self-signage/self advertisement at Ground Floor,A-1/28, Shivaji Marg, opp. Metro Pillar No 627,, New Delhi, Delhi 110058, Janak Puri District Centre, Mahavir Nagar, West Zone, Delhi, 110058.

Consequent upon acceptance of terms & conditions of permission as prescribed and deposition of advance license fee of Rs. 117000, provisional permission for self-signage Kisna Diamond (Neon Lights Full Display with logo and Business name,150 sq.ft.), Kisna Diamond (Neon Lights Full Display with logo and Business name,45 sq.ft.), at your store/establishment at property No. Ground Floor,A-1/28, Shivaji Marg, opp. Metro Pillar No 627,, New Delhi, Delhi 110058, Janak Puri District Centre, Mahavir Nagar, West Zone, Delhi, 110058 is hereby accorded till November 12, 2025, subject to compliance/fulfillment of terms & conditions available on the website www.mcdonline.nic.in and adherence to OAP 2017, DMC-Act, 1957, and Bye-Laws thereunder.



You are further directed not to make any display beyond the aforesaid permission limit and adhere to the following terms and conditions of the permission:

1. This permission cannot be claimed for display of any other advertisement except the self/commercial establishments/shop signage only.
2. The MCD shall not be made a party to any dispute in respect of the legal occupancy of the premises or any dispute between the permission holder and any third party.
3. The permission shall be invalid/cancelled if it causes or intends to cause encroachment over any government or disputed land/property.
4. The permission shall be invalid/cancelled if it contravenes any provision of the Outdoor Advertisement Policy, 2017, DMC Act, 1957, or Bye Laws thereunder, or any applicable law.
5. The structure of the self-signage should be installed properly with respect to public safety norms and aesthetics, and no self-signage beyond 2m shall be permitted.
6. The applicant shall ensure the structural soundness of the signage and be responsible for any loss or damage caused. MCD shall not be responsible for the safety and structural soundness of the signage.
7. The permission shall remain valid for the period for which advance payment has been made.
8. The applicant will be liable for legal action, including forfeiture of the advance fee, if any violation of terms occurs.
9. No remission in fee will be granted except for natural disasters or epidemics.
10. No remission shall be granted for non-display of self-signage for any reason.
11. The permission is non-transferable in case of change of premises, display, or ownership.
12. The applicant will face legal action for submitting fabricated documents or misleading information.
13. The applicant shall abide by any changes in terms and conditions of the permission arising from policy or legal changes.
14. In case of dispute, the decision of MCD will be final.
15. All disputes shall be under the jurisdiction of Delhi Courts only.

Copy for kind information to:

1. D.C.(Advtt)/MCD
2. D.C. West Zone

This is a computer-generated permission letter.

Downloaded on: Thursday 14th of August 2025

5. At this stage, learned counsel appearing for the petitioners submits that though the board has been removed, however, the scaffolding which was constructed to put the said board, still exists.

6. Accordingly, the MCD is directed to ensure that the scaffolding,



which exists in the building in question, shall be removed forthwith.

7. The MCD is also further bound to ensure that only the board, which is in accordance with the permission granted by the MCD, shall be allowed to be displayed at the premises in question.

8. In case, any board/advertisement is displayed without requisite permission from the MCD, requisite action shall be taken by the MCD, in accordance with law.

9. With the aforesaid directions, the present writ petition is accordingly disposed of.

MINI PUSHKARNA, J

SEPTEMBER 15, 2025

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