
IN THE HIGH COURT OF JUDICATURE AT BOMBAY
ORDINARY ORIGINAL CIVIL JURISDICTION
IN ITS COMMERCIAL DIVISION
ARBITRATION APPLICATION NO. 36 OF 2025

Kantar IMRB A Division of Hindustan Thompson ...Applicant
Associated Pvt. Ltd.

Versus

Zirca Digital Solution Pvt. Ltd. ...Respondent

Mr. Amol V. Kumeria, *for the Applicant.*

CORAM : SOMASEKHAR SUNDARESAN, J.

DATE: FEBRUARY 17, 2025

PC :

1. This is an Application under Section 11 of the Arbitration and Conciliation Act, 1996.

2. This matter has been auto-listed under the Standard Operating Procedure of this Court.

3. Since it is coming up for the first time, the Applicant shall issue notice to the Respondent, returnable on March 3, 2025. The Applicant is granted liberty to serve the Company on the addresses of the Directors given in the Petition and on the addresses found in the records of the Ministry of Corporate Affairs, and to do so by private service through all permissible modes including by electronic means, and to file a service affidavit, with tangible evidence of service, on or

before the next date.

4. Stand over to ***March 3, 2025*** under the caption “***Post-Notice – Section 11***”.

5. All actions required to be taken pursuant to this order shall be taken upon receipt of a downloaded copy as available on this Court’s website.

[SOMASEKHAR SUNDARESAN, J.]