



WEB COPY

W.P.No.26353 of 2023

IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 11.12.2023

CORAM :

THE HONOURABLE DR.JUSTICE ANITA SUMANTH

W.P.No.26353 of 2023

and

W.M.P.No.25772 of 2023

Indusviva Healthsciences Pvt Ltd.,
Rep. by its Authorized Signatory,
Mr.Nishad Madampoil
Viva Tower No.36, Nandi Durga Road,
Jayamahar Extension, Bengaluru,
Karnataka - 560 046

.. Petitioner

VS

1.The Government of Tamil Nadu
Rep. by its Secretary,
Co-operation, Food and Consumer Protection Department,
Secretariat,
Chennai - 600 009.

2.The Deputy Commissioner,
Civil Supplies and Consumer Protection Department,
Chepauk, Chennai - 600 005.

3.The Director General of Police,
Post Box No.601, Dr.Radhakrishnan Salai,
Mylapore, Chennai - 600 004.

4.The Union of India
Rep. by the Secretary,
Ministry of Consumer Affairs,
Food and Public Distribution,
Krishi Bhavan, New Delhi - 110 001.

.. Respondents



W.P.No.26353 of 2023

Petition filed under Article 226 of the Constitution of India praying to issue a writ of mandamus directing the 1st respondent to set up a mechanism in the State of Tamil Nadu to monitor or supervise the activities of Direct Sellers and Direct Selling entity as per Rule 11 of the Consumer Protection (Direct Selling) Rules, 2021 framed by the 4th respondent and further direct the 2nd respondent to consider the representation dated 25.05.2023 made by the petitioner.

For Petitioner : Mr.Ramesh Ganapathy
For Respondents : Mr.Haja Nazrudeen, AAG
assisted by MrC.Selvaraju, AGP
for R1 & R2
Mr.N.Muthuvel,
Government Advocate (Crl.Side)
Mr.J.Madhanagopal Rao for R4

ORDER

Read this order in continuation of and in conjunction with earlier orders dated 08.09.2023, 04.10.2023 and 22.11.2023.

2. In these orders, this Court has directed the respondents to finalize the Monitoring mechanism under the Consumer Protection (Direct Selling) Rules, 2021.

3. Today, respondents produce G.O.(Ms).No.160. Co-operation, Food and Consumer Protection (H2) Department dated



W.P.No.26353 of 2023

08.12.2023 under which the Government has framed a Monitoring mechanism under Rule 11 of the Consumer Protection (Direct Selling) Rules, 2021.

4. With this, the prayer of the petitioner stands achieved and this writ petition is closed. No costs. Connected miscellaneous petition is closed.

11.12.2023

Index:Yes/No
Neutral Citation:Yes
ssm

To

- 1.The Secretary,
Co-operation, Food and Consumer Protection Department,
Secretariat,
Chennai - 600 009.
- 2.The Deputy Commissioner,
Civil Supplies and Consumer Protection Department,
Chepauk, Chennai - 600 005.
- 3.The Director General of Police,
Post Box No.601, Dr.Radhakrishnan Salai,
Mylapore, Chennai - 600 004.
- 4.The Secretary,
Ministry of Consumer Affairs,
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DR. ANITA SUMANTH,J.

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W.P.No.26353 of 2023

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