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* **IN THE HIGH COURT OF DELHI AT NEW DELHI**

+ **W.P.(C) 10391/2017 CM APPL. 42424/2017**

M/S SHASHVAT ADVERTISING PVT. LTD Petitioner

Through: Mr. Anand Mishra, Mr. Utkarsh
Tripathi and Ms. Mamta, Advs.

versus

SOUTH DELHI MUNICIPAL CORPORATION (SDMC)

..... Respondent

Through: Mr. Sanjay Poddar, Sr. Adv. with Mr.
Sandeep Bajaj, Mr. govind Kumar,
Mr. Saaib Quereshi and Mr. Shivam
Goel, Advs. for SDMC

CORAM:

HON'BLE MR. JUSTICE S. RAVINDRA BHAT

HON'BLE MR. JUSTICE SANJEEV SACHDEVA

ORDER

% **22.11.2017**

The petitioner's grievance is that the advertisement issued by the South Delhi Municipal Corporation for setting up of Unipoles, is contrary to the prevailing policy. Learned counsel emphasises that this Court is seized of certain public interest litigation proceedings whereby the Corporations were enjoined to adhere to Outdoor Advertising Policy (OAP) 2007. It is also submitted that the issue with respect to correctness of the OAP 2017 is pending before the Supreme Court.

Learned Senior Counsel for the petitioner-Corporation submits

that OAP 2017 applies in the present case and is being adhered to and that in the event any location needs to be shifted on account of the prevailing conditions; the bidders are suitably notified having regard to the general terms and conditions of the contract in the impugned advertisement.

In view of the statement made on behalf of the SDMC, the Court is of the opinion that there is no scope for interference, at this stage. The writ petition is therefore dismissed.

S. RAVINDRA BHAT, J

SANJEEV SACHDEVA, J

NOVEMBER 22, 2017
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