



IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 14-07-2026

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THE HON'BLE MR.JUSTICE HEMANT CHANDANGOUDAR

WP No. 33389 of 2025

Bright Advertising
A Registered Partnership Firm,
Rep By its Authorised Signatory
(Authorization Dated 2.8.2025)
Mohan Kumar P.
S/o.Perumal,
Having Office At No.13,
Moores Road, Moores Garden,
Thousand Lights Chennai-600 006

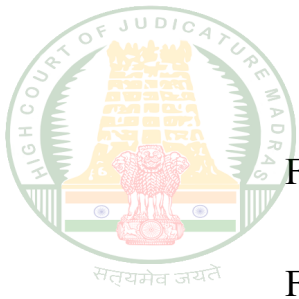
..Petitioner

Vs

1. Secretary
Rural Development And Panchayat Raj
Department, Secretariat, Chennai-600 009
2. Directorate Of Rural Development And
Panchayat Raj
Panagal Building, Chennai-600015
3. The Executive Officer
Arani Town Panchayat, Arani,
Tiruvallur-601 101

..Respondents

Writ Petition is filed under Article 226 of Constitution of India praying for issuance of writ of mandamus, directing the 3rd respondent to consider the representation of the petitioner dated 19.4.2025 and pay the sum of Rs.86,604/- (Rupees Eighty six thousand six hundred and four only) within a time frame fixed by this Court.



For Petitioner:

Mr. C.Sai Krishnan

For Respondents:

Mr. M. Sivavarthanan, Govt. Counsel

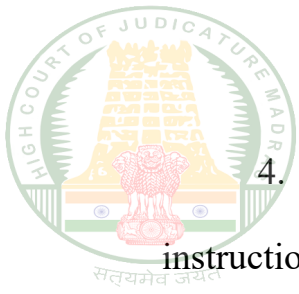
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ORDER

The petitioner is before this Court seeking a direction to the respondents to consider the representation dated 19.04.2025. By the said representation, the petitioner called upon the respondents to pay a sum of Rs.86,604/- together with interest at the rate of 18% per annum.

2. The petitioner states that it has been one of the Government of Tamil Nadu's recognised empanelled advertising agencies since 1990. The petitioner further states that, pursuant to the instructions issued by the third respondent, it published the advertisements containing the contents specified by the respondents in the specified Tamil dailies on the respective dates. Thereafter, the petitioner raised invoices in accordance with the rates prescribed by the Government of Tamil Nadu.

3. The grievance of the petitioner is that, although the publication of the advertisements by the petitioner has not been disputed by the Department of Information and Public Relations, the third respondent has not taken any steps to disburse the amount due to the petitioner for the services rendered.



4. Learned Government Counsel appearing for the respondents, on instructions, submitted that the petitioner's representation dated 19.04.2025 would be considered and appropriate orders would be passed on merits within the time frame fixed by this Court.

5. In view of the aforesaid submission made by the learned Government Counsel, the third respondent is directed to consider the petitioner's representation dated 19.04.2025 on its own merits and in accordance with law, and pass appropriate orders within a period of four (4) weeks from the date of receipt of a copy of this order.

6. Accordingly, the writ petition is disposed of. There shall be no order as to costs.

14-07-2026

Index: Yes/No

Speaking/Non-speaking order

Neutral Citation: Yes/No

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To

1. The Secretary
Rural Development And Panchayat Raj
Department, Secretariat, Chennai-600 009



WEB COPY 2. Directorate Of Rural Development And
Panchayat Raj, Panagal Building,
Chennai-600015

3. The Executive Officer
Arani Town Panchayat, Arani,
Tiruvallur-601 101



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WP No. 33389 of 2



HEMANT CHANDANGOUDAR, J.

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